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## An Extended Anti-Doping Education Programme between FIVB, JVA and JADA: "Play Clean" & "PLAY TRUE 2020" Partnership



The FIVB, JVA, and JADA has once again committed to initiate a "Play Clean" Movement at the FIVB Volleyball Women's World Championship Japan 2018.

The aim for the programme was designed to create an opportunity for the world leading players and their support personnel to further develop their knowledge on Anti-Doping rules and to remind their roles and responsibilities as role the models of sporting future. Not only the knowledge on Anti-Doping, the focus was also on athletes' "TRUTH". The players reflected themselves what values they learned through sport and the values they wish to pass on for the future generation.



The triplite partnership is in four years, and this year's programme was established comprehensively, including the video shooting by the captains from each team.

For the first time, the video message from the team's captain was filmed at both Yokohama and Hamamatsu venues.

The captains expressed their passion towards Volleyball as Clean Sport sending message to the future generation. The messages will be integrated as a short clip and disseminate as the voices of athletes in many aspects under the FIVB's "Play Clean" campaign and the JADA's "PLAY TRUE 2020, Sport for Tomorrow" legacy programme.

The outreach booth was set on 2 October 2018, day-off during the First Round at Yokohama and Hamamatsu official hotels. The players and support personnel challenged JADA's original "Real Champion Anti-Doping Quiz" to determine their understanding of Anti-Doping rules, then they wrote their "TRUTH" found through sport on a message poster.

All players positively participated and enjoyed a short, interactive quiz. For the challengers who got a perfect score received the "Play Clean×PLAY TRUE" original joint giveaway as a special prize. Furthermore, as part of also a new activity, the messages on clean sport was posted on the competition booklet to encourage spectators' awareness on the campaign.

The FIVB, JVA and JADA partnership campaign for protecting clean sport and fostering the future of sport will be continued to extend towards 2020 and beyond.



FEDERATION INTERNATIONALE DE VOLLEYBALL (FIVB)  
Japan Volleyball Association (JVA)  
Japan Anti-Doping Agency (JADA)