



International Ice Hockey Federation (IIHF)
Japan Anti-Doping Agency (JADA)

Obihiro-city, Hokkaido JAPAN, 11 January 2019

**IIHF and JADA partnership for
“Real Champion Workshop” Anti-Doping Session:
“Green Pack and Play True 2020” campaign**

In partnership between the International Ice Hockey Federation (IIHF) and the Japan Anti-Doping Agency (JADA), the “Real Champion Workshop” Anti-Doping Session was delivered to all attending nations of athletes and their support personnel at the 2019 IIHF Ice Hockey U18 Women’s World Championship in Obihiro City, Japan.

The session was held in-between the competition on 11 January 2019. As the anti-doping world is rapidly evolving, the IIHF and JADA have taken a proactive approach to inform and educate their athletes and the athlete support personnel. The active program content workshop was designed and delivered by JADA which aims that the athlete can recognize the power/value of sport through describing it in their own words.

As part of “Play True 2020” Sport for Tomorrow (SFT) legacy project led by the Japanese government for the 2020 Tokyo Olympic and Paralympic Games, JADA is promoting a wide range of activities to protect the integrity of sport and foster the values of sport. The partnership between IIHF and JADA is one of the powerful examples of showing commitment in protecting the clean athletes and, more importantly, aiming the holistic development of young athletes.

During the session, the athletes and their support personnel had the opportunity to think how to protect and develop the values of sport through group sessions. At the end of the session, the athletes wrote “TRUTH” messages on a poster. These TRUTH messages are the representation of the values which athletes have embraced through playing Ice Hockey and they hope to pass on to the future. The poster containing TRUTH messages from all

8 nations are planned to display during the Tokyo2020 Games.

Ms. Manami Hino, Olympian in bobsleigh and previously skated from Obihiro-city, joined the "Real Champion Workshop" and shared her experiences with the young athletes as Olympian and her passion to sport:

"It is very simple but important to show respect to other athletes and spectators through playing as hard as possible and do your best."

Ms. Akane Shiga, Team Japan captain mentioned from the session:

"It was first time to attend anti-doping education session, but it was enjoyable to socialize with athletes from other countries through groupwork and watching video clip together. I could learn what I can do to protect the value of sport in the real situation of ice hockey."

IIHF and JADA expect the participated athletes will be a "Real Champion" who can create the sporting values in the field and be the future leader. The partnership will continue into future events.



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