

JADA hosts the 10th Anniversary of the International Anti-Doping Seminar in Asia and Oceania

On December 7-10, 2016, the Japanese Anti-Doping Agency (JADA) hosted the 10th anniversary of the annual International Anti-Doping Seminar in Asia and Oceania: "PLAY TRUE 2020 Week" in Sapporo, Hokkaido, in partnership with the World Anti-Doping Agency (WADA), and with support from the Japan Sports Agency and the Government of Japan. This year's venue, Sapporo, was the host city of 1972 Winter Olympic Games and 2017 Asian Winter Games.



Over 60 participants from 31 countries, mainly from the Asia-Oceania anti-doping community, took part in the seminar, as did Athlete Committee members from WADA, the Asia Paralympic Committee (APC), and JADA.

The theme of the seminar focused on the World Anti-Doping Code Monitoring and Partnership to Quality Practice, as well as "Leaders of Tomorrow" in which athletes and youth engaged to promote and develop the values of sport.

WADA presented on a number of key topics including compliance and monitoring programs, as well as intelligence and investigations. In addition, Athlete Committee members from WADA, JADA, and APC shared their experiences with anti-doping activities and offered opinions on clean sport during presentations and panel discussions. Afterwards, participants broke into groups to discuss the challenges and successes with the Code and partnerships, as well as how to better encourage athlete engagement.

On Day 3, high school students from Sapporo, who took values-based anti-doping education classes, joined the seminar to deliver their thoughts on the values of sport, and to develop their understanding of the values through an activity-based session called “New MO!” facilitated by Olympians and Paralympians mainly from Hokkaido.



The mayor of Sapporo also joined the final event of the seminar titled Public engagement for PLAY TRUE: Reaching out for clean sport and play true. This event was at the Sapporo Clock Tower (National Treasure) where leaders shared the importance of city development and the extension to the future through clean sport.



This International Anti-Doping Seminar was held as a part of “PLAY TRUE 2020 – SPORT FOR TOMORROW” a Tokyo 2020 legacy project to create a better future through the power of sport.