

Joint Media Release

APC, JADA and ADAMAS in Partnership for Promoting the Sporting Values at the Asian Youth Para Games in Malaysia 2013

The Asian Paralympic Committee (APC), the Japan Anti-Doping Agency (JADA), and Anti-Doping Agency of Malaysia (ADAMAS) joined the force to promote the sporting values to the young para athletes competing in Malaysia.

At the Asian Youth Para Games in Malaysia 2013, the APC has been assisted by JADA and ADAMAS to raise awareness of anti-doping and promoted the value of sport. Over three full days during the Asian Youth Para Games, the JADA's Outreach booth has been set up and ADAMAS staff rotated every day to station at the three designated hotels as the Athlete Village. For some athletes, it was the first time to learn about anti-doping and their commitment in clean sport.

Junichi Kawai, Athlete Committee member of APC and JADA's council member (photo on right in middle), actively reached out to the young para athletes and explained about how they like to be engaged in their sport and what they want to achieve in life. Explaining why doping is prohibited in sport, Kawai said, "I learned that some athletes had never had a chance to think about the relations between what they are taking as medication and doping. It was the very best opportunity to reach to the young athletes."



The Chairperson of APC Medical and Sports Science Committee, Dr. Tetsuo Suyama, was delighted with the partnership with JADA. "Having JADA's outreach kit at the Asian Youth Para Games has provided us the opportunity for the young athletes to have the first touch with anti-doping. We hope to continue reaching out to the young athletes and ensuring the sporting values in them."

Throughout the Asian Youth Para Games, JADA's "Play True" logo has been flagged up at the Athletes Village and the young para athletes from 27 countries and regions as well as the volunteers and officials had the chance to show their commitment in their clean sport.



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