

LOCOG Chairman Lord Coe visits JADA

Tokyo, 28 February 2012

Chair f the London 2012 Organising Committee (LOCOG) Lord Sebastian Coe visited the Japan Anti-Doping Agency's (JADA) office on Tuesday and expressed his thanks to JADA for providing five Doping Control Officers for the Olympic and Paralympic Games in London this summer.

Lord Coe was in Tokyo on a two-day promotional trip that included a tour of the Ajinomoto National Training Centre (NTC) and Japan Institute of Sports Sciences (JISS), where he was joined by LOCOG Executive Advisor Michael Pirrie.

The pair visited the Doping Control Station within the NTC, which was recently opened as part of the Athletes' Village development and serves as a designated area for JADA to use for its anti-doping program.

Lord Coe and Mr. Pirrie were introduced to JADA CEO Shin Asakawa and members of his staff at the JADA office within the JISS, including Ayako Abe, one of JADA's doping

PLAY TRUE

control officers for London 2012, along with Chika Hirai JADA Testing Senior Manager.

During a press conference organized by the Japanese Olympic Committee, Lord Coe complimented Japan on the "extraordinary" facilities within the NTC and JISS.

Japan's hammer world champion Koji Murofushi was also congratulated for being an "inspiration to young athletes" and an "international role model for track and field".



Koji Murofushi, JADA Leaflet "FOR THE REAL CHAMPION: Evolving, JADA"