World Aquatics and JADA United for Clean Sport at the 2023 World Aquatics Championships

The World Aquatics (WA) and the Japan Anti-Doping Agency (JADA) built a strong partnership through delivering the anti-doping programme at the World Aquatics Championships – Fukuoka 2023.

At the 20th edition of this world championships, WA and JADA came together to ensuring the clean sport competition in Fukuoka, Japan. Though the postponement of the Championships, JADA was in a daily contact with WA as well as the International Testing Agency (ITA, delegated body by WA) in the lead up to the championships and, at the event, co-organised the education activity and served as a sample collection agency.

The joint education programme attracted a wide range of athletes and athlete support personnel of the world. As part of their eligibility to compete at the Championship, they had already completed WADA's <u>ADEL</u> (Anti-Doping Education and Learning), hence the on-site Event-Based Education was intended to engaged the world athletes.



Over four days, the athlete enjoyed a 'competition' flavour with JADA's <u>Real</u> <u>Champion Quiz</u>. In the end of three levels of quizzes, the athletes were able to write on tablet their commitment to clean sport and meaning of how to playtrue. Some athletes kept coming back to try all levels of quizzes to score

100, and others interacted their coaches to share their understanding via quiz. WADA's <u>PLAY TRUE QUIZ</u> available in 49 languages was also widely attracted the learners' attention. Through playing both quizzes, JADA staff members from Education Department directly explained some commonly mistaken questions.

In the end of the activity, the world's athletes and support personnel took "Filter Pose" symbolizing true to sport, true to myself – showing commitment to clean sprot and clean aquatics as #iplaytrue and #unitedbywater.



Under <u>PLAY TRUE 2020</u>, JADA continues Toyo2020 legacy project and partners with International Federations, National/Regional Anti-Doping Organizations, sport agencies and schools for delivering the values-based education activities.

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