



Raise the Game Together through Creating Legacy for Clean Sport: 2022 International Anti-Doping Seminar in Asia & Oceania



The Japan Anti-Doping Agency (JADA), in partnership with the World Anti-Doping Agency (WADA) and in auspices of the Japan Sports Agency of Japanese Government, attracted over 300 members of National and Regional Anti-Doping Agencies from Asia and Oceania as well as from other regions for clean, true, fair sport at the 2022 edition of International Anti-Doping Seminar in Asia & Oceania held as GoVirtual, online, on 18-19 January 2022.

By having speakers from WADA Directors and staff members, WADA Independent Observers for Tokyo2020 Games, the International Testing Agency (ITA) and the International Paralympic Committee (IPC), the legacy of Tokyo2020 Games was highlighted with values message and for transferring knowledge. Those main keywords have come out over two-days seminar, like collaboration and partnership, sustainability and development as well as engagement and values.

Under the theme “Legacy Creates Our Future for Clean, Fair and True Sport”, this annual [International Seminar](#) was opened by Mr. Ikeda Yoshitaka, State Minister of Ministry of Education, Culture, Sports, Science and Technology (MEXT), of the Japanese Government ([WADA Executive Committee](#) representing Asia) and by Prof. Suzuki Hidenori, JADA Chair.



Minister Ikeda (left) for opening and WADA President Witold Bańka (right) for keynote speech

At his keynote speech, WADA President Witold Bańka reflected how the Clean Sport community worked together for, and at, the Tokyo2020 Olympic and Paralympic Games in order to protect the athletes of the world and promote fair competition. Mr. Bańka in particular highlighted the significance of “[PLAY TRUE 2020, Sport for Tomorrow](#)”. He stressed how this JADA’s legacy project of Tokyo2020 Games shows the commitment of Japan as it is the first time to place anti-doping as a core legacy pillar of the Games legacy project and how this PLAY TRUE 2020 itself has left us legacy.



Following on Mr. Bańka, Dr. Yamamoto Yaya (left), who led PLAY TRUE 2020, presented how our strong belief as *true to sport, true to yourself* – the true commitment to sport values – has been the central to creating legacy. Dr. Yamamoto mentioned: “We started PLAY TRUE 2020, Sport for Tomorrow, with our

belief that ‘Sport matters in our lives and in society for our future’...which must never be destroyed by doping or other factors...and we believe that ‘Sport can change world’”.

Both [PLAY TRUE Relay](#) and [i-PLAY TRUE Relay](#) projects characterize the PLAY TRUE 2020 vision. Athletes’ leaders and the public of the world have been engaged. Those sport-

lovers and non-sport lovers joined us for the legacy Expressing the meaning of true value of sport united us in the lead up to, and all messages during the Tokyo2020 Games, represented as a Work of Art, "Sport & Art" initiative.

Dr. Murofushi Koji, Commissioner of Japan Sports Agency and Ms Kadidiatou (Kady) Tounkara, Chair of WADA Education Committee, both of whom served the WADA Athlete Committee and Olympian, reiterated the significance of PLAY TRUE 2020 that has extensively engaged the athletes as the leaders for Clean Sport and for education. Dr. Murofushi mentioned "Anti-Doping is the important 'torch' in sport to relay as I have done with PLAY TRUE Relay" (see his ['TRUTH in Sport, TRUTH in ME' interview and message](#)). Both encouraged the Clean Sport Community to place a responsible person as a 'connector' between athletes and its organisation.

Mr. Olivier Niggli, Director General, and Mr. Kevin Haynes, Associate Director of Compliance, Rules and Standards, joined Q&A session with Dr. Murofushi and Ms Tounkara. On the day [WADA unveiled its refreshed brand and website](#), Mr. Niggli stressed the importance of anti-doping programme is the health of athletes and the public at large and also the support and unity of all partners. Mr. Haynes updated the upcoming Code Compliance Questionnaire (CCQ), which is the key instrument for NADO/RADOs to reflect their own programme to improve for better practice.

The 'Clean Sport Partnerships' brought JADA's partners who signed MOU with: South East Asia Regional Anti-Doping Organisation (SEARADO) and both China and Korea NADOs. Strongly supported by Mr. Tom May, Director of NADO/RADO Relations, two panels agreed, and encouraged Asia-Oceania colleagues, the 'win-win' partnerships and how the trust relations can be evolved over years with the respective commitments.



SEARADO Chair Dr. Patrick Goh (top right) and Prof. Suzuki (bottom right)



CHINADA-JADA-KADA signed MOU right after Paralympics in September 2021

The 2022 International Seminar was concluded with “Just Keep Going” message. The unity of Clean Sport Community in Asia and Oceania regions was showed as ‘true to sport, true to myself’ with the symbolic Filter Pose.

JADA will continue closely collaborating with WADA and a wide range of partners by having the TRUTH in us, and our true commitment to the value of sport.



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