



Press Release

A Successful and The Biggest Participations: “Developing Partnerships to Work Together for Achieving a Quality Practice and for Developing the Sport Integrity”

29-30 January 2015

The Japan Anti-Doping Agency (JADA) successfully organised the “International Anti-Doping Seminar in Asia” on 29-30 January 2015, partnered with the World Anti-Doping Agency (WADA), in support of the Ministry of Education, Culture, Sports, Science and Technology (MEXT), the Government of Japan. The 2015 seminar has marked the 8th time, themed on “Developing Partnerships to Work Together for Achieving a Quality Practice and for Developing the Sport Integrity”.

The seminar saw the biggest number of participants; bringing 50 participants from 31 different National Anti-Doping Agency (NADOs) and Regional Anti-Doping Agency (RADOs) in Asia, as well as outside Asia for the first time. The second day afternoon was open to the Japanese stakeholders and the media with more than 200 participants.

The two-day 2015 International Anti-Doping Seminar in Asia was opened by State Minister for MEXT, Mr. Hideki Niwa, who is also a member of WADA Executive Committee, and by Sir Craig Reedie, WADA President. At the opening remarks, Mr. Niwa encouraged the participants to expose to the updated information for ensuring the ‘quality’ implementation of the 2015 World Anti-Doping Code (the Code) and stressed the significance of building partnerships and cooperation.



Echoing State Minister Niwa, **Sir Craig Reedie mentioned:**

“This is the first seminar by an Anti-Doping Organization under the 2015 World Anti-Doping Code, which is evidence itself that Japan is leading the way with its commitment to doping-free sport.”

“The title of this Seminar captures well the new priorities facing anti-doping as we all look to make progress in this new chapter for clean sport”, the priorities captured as the partnerships, quality practice and sporting integrity.

The seminar included the presentations by: Mr. David Howman, WADA Director General; Mr. Olivier Niggli, WADA Chief Operating Officer; Mr. Tim Ricketts, WADA Senior Director for Standards & Harmonisation; and Mr. Joseph de Pencier, CEO for Institute of National Anti-Doping Organisations (INADO).

The presentations were around the 'quality' implementation of the 2015 Code, including Technical Document for Sport Specific Analysis (TDSSA), Results Management process, values-based Education/Information Programme, and importantly, partnership-building and cooperation.

To prepare further the quality implementation, the participants were split into the Breakout session and had the opportunities to ask questions and share their current practices and concerns.

The themes covered included: i) Results Management and Hearings; ii) TDSSA and effective testing; iii) Therapeutic Use Exemptions and its legal aspects; and iv) Quality values-based education and information programme, all of which are mandatory to implement in compliance with the 2015 Code.

The second day afternoon was open to the Japanese stakeholders and the media, where more than 200 participants gathered, for the international symposium.

The keynote speech was presented by Sir Craig Reedie. He highlighted both the 2015 Code and Agenda 2020 share the same objective, that is, to protect and uphold the sporting values and the integrity of sport.

Sir Craig Reedie mentioned:

"A failure to protect the integrity of sport would mean positive values are no longer promoted. Sport would then become a meaningless spectacle and would desert the billions of people worldwide who have come to love sport as we know it."

Mr. David Howman's presentation on "Roles and Responsibilities of Athletes and their Entourage: the 2015 World Anti-Doping Code for Clean Sport" also highlighted the athletes and support personnel or entourage play their part in keeping sport clean for themselves and for the future generation of athletes.

Built upon these presentations, "PLAY TRUE 2020", Sport for Tomorrow Japanese government legacy project was presented by Dr. Mayumi YaYa Yamamoto, JADA Senior Manager. Its core value was explained, which is the protection and advancement of the integrity of sport (see project site – <http://playtrue2020-sp4t.jp/>).



Themed on “Hosting Major Sport Events: Opportunities, Challenges and Possible Legacies”, the symposium presenters discussed how anti-doping perspectives can bring an extending legacy to the major events, the host country and a wider community.



Mr. Joseph de Pencier, Mr. Tim Ricketts, Prof. Koji Murofushi, JADA/WADA Athlete Committee member and Tokyo 2020 Sport Director, as well as Shin Asakawa, JADA CEO, presented and all emphasised translating the “power of sport” into practice by those who are engaged, including the athletes and future athletes.

After the international conference and seminar, **Professor Hidenori Suzuki, JADA President** mentioned:

“I am delighted to see all the colleagues attended the events. 2015 is such a significant year for not only the anti-doping community but also for sport and a wider society in terms of the future of our sport.”

“I would like to thank WADA, INADO and colleagues from NADOs/RADOs for sharing the information and good practice. We cannot act alone to achieve bigger. I look forward to strengthening our partnerships.”

The seminar and symposium were held in conjunction with the “Second International Conference on the Pharmaceutical Industry and the Fight against Doping in Sport: New Developments for Clean Sport and Society” held at Meiji-Kinenkan, on 28th January.

In the end of this Tokyo Conference, UK Anti-Doping and JADA signed the Memorandum of Understanding for further partnerships in the lead up to 2020 Tokyo Games.

For related link, see:

- Joint Press Release – “Second International Conference on the Pharmaceutical Industry and the Fight against Doping in Sport: New Developments for Clean Sport and Society”, 28th January 2015
<http://www.playtruejapan.org/info/20150128/>
<https://www.wada-ama.org/en/media/news/2015-01/second-international-pharmaceutical-conference-addresses-doping-in-sport>
- Joint Press Release – “UK Anti-Doping and JADA MOU” for clean sport and integrity of sport
<http://www.playtruejapan.org/info/20150202/>
- PLAY TRUE 2020, Sport for Tomorrow – Project site
<http://playtrue2020-sp4t.jp/>

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