

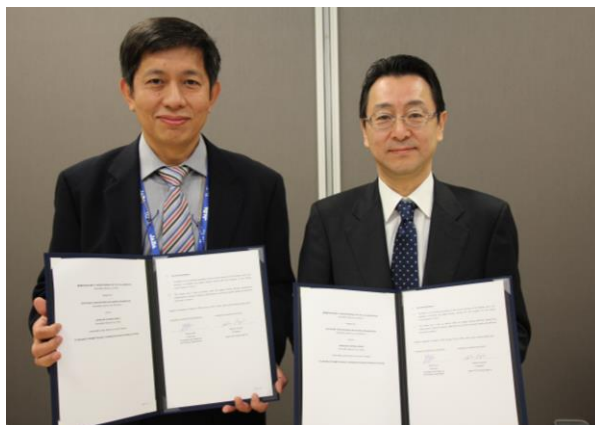
Joint Media Release

**JADA x SEA RADO Signed the MOU
to enhance the anti-doping activities and
to mutually develop for Play True spirit**

At the "2014 International Anti-Doping Seminar in Asia" held in Tokyo, Japan, 27-28 January 2014, it was announced that the Japan Anti-Doping Agency (JADA) and the Southeast Asia Regional Anti-Doping Organization (SEA RADO) signed the MOU on 28th January 2014. It is aimed to extend the existing collaboration and cooperation in assisting member countries in the Southeast Asian region in the areas of anti-doping policy, education and capacity building.

The purpose of this MOU is to establish a framework for co-operation between Japan and the Southeast Asian countries in the area of anti-doping. Understanding the signed MOU benefits the area as a whole, it is expected to have a regular exchange of ideas and staff as part of capacity building and in the promotion and implementation of various anti-doping activities.

Since 2007, JADA has been of assistance to the Southeast Asia region; for hosting of the first ever Singapore's Youth Olympic Games, JADA worked with Singapore leading up to the launch of its National Anti-Doping Agency, Anti-Doping Singapore. In Myanmar, the 2013 Southeast Asian Games was overseen by the senior JADA members for its doping control operation. As Singapore, Myanmar was strongly committed in developing its anti-doping capacity in its country with JADA's strong engagement over two and half years.



Patrick Goh (left) and Hidenori Suzuki

Prof. Hidenori Suzuki, JADA President, was delighted to formalise the existing collaboration with SEA RADO and stressed that: "With this MOU, I hope that our partnership can be of further assistance and promote more effective anti-doping activity in Southeast Asian region and we can mutually develop as the anti-doping community for the protection of sport."

Dr. Patrick Goh, SEA RADO Chair, echoed that: "We are grateful for JADA's commitment to anti-doping development in the South-East Asian Region. Going forward, this MOU will enable us to coordinate and maximise the efficient usage of JADA's support to benefit not only individual countries, but the region as a whole".

JADA is currently working closely with the newly created Vietnam Anti-Doping Agency (VADA) for their preparations of the 2019 Asian Games hosted in Hanoi, Vietnam. With the Tokyo 2020 Olympic and Paralympic Games in Japan, it is expected that there will be a plenty of opportunities to work closely with SEA RADO countries.



SEA RADO Team in Tokyo

About:

Japan Anti-Doping Agency (JADA)

The Japan Anti-Doping Agency (JADA) was founded in 2001 as the cooperative effort of all stakeholders in Japan. Supported by the Ministry of Education, Culture, Sports, Science and Technology (MEXT), JADA endeavours to lead the anti-doping activity with its key activity areas of education, awareness raising, research, doping control and the JADA Sports Pharmacist Program. It strives to promote and strengthened a value-based education programme in Japan in view of development of people and society through sport.

<http://www.playtruejapan.org/>

Southeast Asia Regional Anti-Doping Organization (SEA RADO)

The Southeast Asia Regional Anti-Doping Organization (SEA RADO) was established by National Olympic Committees (NOCs) and Government representatives from Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Timor-Leste, Singapore, Thailand and Vietnam with the assistance of the World Anti-Doping Agency (WADA) on 30 November 2006 in Doha, Qatar. The SEA RADO office is currently hosted in Singapore.

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