

“JAPAN’s Commitment in Anti-Doping: Integrity of Sport”

Short Film OPEN – JADA

www.youtube.com/JADAMovie

The Japan Anti-Doping Agency (JADA) released the short film titled, “JAPAN’s Commitment in Anti-Doping: Integrity of Sport”.

The film stresses the Japanese commitment in anti-doping and in sporting integrity. It shows how the young people learn the core set of values and principles of Olympism in relation to anti-doping as part of the national curriculum and learn how their lives are related to those values. It also illustrates the initiatives taken by Japan to make the global anti-doping program evolved through cooperation and collaboration and that JADA continues to foster a younger generation for ‘Play True sport.’

Both a shorter one-minute and longer (3.5min) film features a young girl who has engaged in sport and has been exposed to the core values of sport throughout the course of her sporting career (featuring Yuka Murofushi, JADA Athlete Committee, Olympian, Japanese champion in discus and hammer throw).



JADA’s vision is to foster a society where the real champion is valued. JADA is dedicated to developing the core values of sport and preserving the integrity of sport through educational awareness and research programmes, as well as testing and international contributions.

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