

JADA NEWS.

FOR THE REAL CHAMPION

LONDON 2012 SPECIAL

JADA International DCOs active engagement in the London 2012 Games

Five DCOs were part of the London 2012 Olympic Games from the pre-Games period and they will carry on working for the London Organising Committee of the Olympic and Paralympic Games (LOCOG). They were placed in the venues across the UK and worked in a team of domestic and international DCOs. Shin Asakawa, JADA CEO, stated that "it is fantastic to work collaboratively with LOCOG. It is a great experience for our international DCOs and their experiences are invaluable to enhance our programme in Japan."

Minister in charge of Sport and vice Minister met with UK Anti-Doping

Mr. Tenzo Okumura, the Minister in charge of Sport of the Japanese Government and the Executive Board member of World Anti-Doping Agency, met the senior officials from UK Anti-Doping on 1 August 2012. Mr. Okumura was delighted to hear their proactive activity in the lead up to the London Olympic Games and during the Games and praised their leading role that UK Anti-Doping plays for the fight against doping in sport.

Mr. Shinichi Yamanaka, the Vice Minister from the Japanese government with the sport portfolio (Ministry of Education, Culture, Sports, Science and Technology, MEXT), followed the visit to London Olympics and took the opportunity to meet the UK Anti-Doping officials. Both officials agreed the significance of education programme from the junior and youth time and continue the collaborations.



Former Minister and Vice Minister at WADA “Say No! to Doping” Outreach booth

The two senior officials from the government of Japan were impressed with Outreach activity during the London Olympic Games. The former Minister in charge of Sport, Mr. Kan Suzuki, and Mr. Shinichi Yamanka, Vice Minister, visited the Athlete’s Village located in the Olympic Park. Ms Stacy Spletzer-Jegen, Senior Manager, Athlete Relations & Communications of World Anti-Doping Agency, met them at the booth and explained how Outreach is successfully organised inside the dining of Village. Both officials commented the significance of reaching out to the athletes and raising the voice for Play True.

